

# The Ultimate SEO + ChatGPT Prompt Handbook (By Kashif Rehman)

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**Online Google Ad, Facebook Ads & SEO & Digital Marketing Training**

**Kashif Rehman** is a Google Ads Expert, SEO specialist, and Digital Marketing Trainer with 6+ years of experience helping businesses across Delhi, India, and worldwide. He teaches students and professionals online.

<https://onlinemarketingbull.com/online-digital-marketing-teacher/>

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## **SECTION 1 — INTRODUCTION TO AI-POWERED SEO**

*(Chapters 1–10)*

# CHAPTER 1 — What is AI-Driven SEO?

AI-driven SEO refers to search engine optimization enhanced, accelerated, and automated by artificial intelligence—primarily using LLMs (Large Language Models) like ChatGPT, Gemini, Claude, and SEO-specific AI systems like Surfer AI, Frase AI, and Jasper.

## How AI Changes SEO

Traditionally, SEO required manual work:

- Finding keywords
- Analyzing SERPs
- Writing content
- Auditing on-page issues
- Building backlinks
- Competitor research

Today, AI performs 60–70% of these tasks with higher accuracy, speed, and scale.

## Core Components of AI-Driven SEO

Area	How AI Helps
Keyword Research	AI clusters 1,000+ keywords instantly
Content Creation	AI creates optimized drafts with NLP
Technical SEO	Detects issues faster than humans
Off-Page SEO	Automates outreach, anchor planning

Local SEO	Creates GMB posts, responses
AEO	Optimizes content for AI answer engines

## Why AI SEO is the future

Search engines like Google use AI systems:

- **RankBrain** (query understanding)
- **BERT** (NLP matching)
- **MUM** (multimodal semantic understanding)
- **Gemini AI integration**
- **SGE / AI Overviews (AEO)**

To rank successfully, you must feed AI what AI understands — structured, intent-optimized, entity-rich content.

# CHAPTER 2 — How ChatGPT Changes Modern SEO

ChatGPT disrupts SEO in three ways:

## 1. Replaces manual tasks

- SEO audits
- Keyword research
- Content outlines
- Schema markup
- Internal linking
- Backlink outreach

## 2. Improves SEO quality

AI identifies missing elements humans overlook, such as:

- Semantic entities

- Knowledge graph gaps
- Topical authority gaps
- NLP sentiment mismatch

### 3. Enables new SEO workflows

Examples:

- Programmatic AI SEO
- AI content clustering
- Automated SERP analysis
- AI-powered link building
- Rapid content refreshing

### A powerful prompt example

Act as a Senior SEO Consultant. Analyze the top 10 competitors for the keyword:

"best running shoes for knee pain"

Provide:

- Search intent
- Content format
- Entity list
- Missing content gaps
- Outline to outrank them

## CHAPTER 3 — Understanding AEO (Answer Engine Optimization)

AEO = optimizing content for AI Answers, not just blue links.

Why AEO matters

Google AI Overviews + ChatGPT + Perplexity are becoming the new "search engines."

## AEO Ranking Factors

1. **Direct answers**
2. **Structured content**
3. **Entity-rich writing**
4. **Concise step-based answers**
5. **Schema markup**
6. **Author E-E-A-T**

## AEO Writing Template

Question:

"How do I fix 404 errors?"

AEO Answer:

1. Identify **404s** using Screaming Frog.
2. Decide: redirect, **remove**, or update.
3. Add **301** redirect **where** needed.
4. Test all **fixed** URLs.

Short. Direct. Structured.

# CHAPTER 4 — Why SEO Prompts Matter

Good prompts = good SEO output.  
Bad prompts = generic content.

## What prompts do in SEO

- Provide direction
- Set tone
- Reinforce intent
- Force the AI to add semantically rich content
- Structure output for ranking

## Example of a poor prompt

"Write an SEO-friendly article on digital marketing."

🔗 Too broad. Low quality.

## Example of a ranking-optimized prompt

```
Act as an SEO Specialist. Create a keyword-rich outline targeting:  
Primary Keyword: "digital marketing expert in Delhi"  
Intent: Commercial  
Audience: Business owners  
Add:  
- NLP keywords  
- Competitor gaps  
- Schema suggestions  
- Internal link ideas
```

# CHAPTER 5 — How to Engineer Prompts for SEO

You need structured prompts.

## The C.R.A.F.T. SEO Prompt Framework

Letter	Meaning
C	Context
R	Role
A	Action
F	Format
T	Tone

## Example Using CRAFT

```
Context: SEO blog article
Role: Senior SEO strategist
Action: Write an outline to outrank competitors
Format: H2/H3 with bullet points
Tone: Professional, data-driven
```

# CHAPTER 6 — Prompt Frameworks for SEO (RACE, SCOPE)

## R.A.C.E. SEO Prompt Formula

1. **R** – Research competitors
2. **A** – Analyze keywords
3. **C** – Create structure/content
4. **E** – Evaluate + refine

## S.C.O.P.E. Prompt Formula

- **S** – SERP analysis
- **C** – Content gaps
- **O** – Optimization
- **P** – Prompts for improvement
- **E** – Expansion

## Sample Prompt

Using RACE framework, perform competitor analysis for the keyword:

"best protein powder for beginners"

# CHAPTER 7 — How to Build Automated SEO Workflows with ChatGPT

## Example Workflow: AI Content Refresh System

1. Extract outdated parts.

2. Compare with 2024 SERP changes.
3. Insert missed entities.
4. Rewrite 30% content using NLP guidelines.
5. Re-generate schema.

## Workflow Diagram



# CHAPTER 8 — SEO Tools You Can Combine with ChatGPT

## 1. Screaming Frog

- Export issues → paste into ChatGPT
- Get fixes instantly

## 2. Ahrefs / SEMrush

- Competitor analysis
- Keyword research
- Backlink strategy

## 3. Google Search Console

- Extract low CTR pages

- Let ChatGPT rewrite titles/descriptions

## **CHAPTER 9 — ChatGPT Limitations (and How to Fix Them)**

### **Limitations**

- Doesn't fetch real-time SERPs
- Sometimes fabricates data
- Needs human fact-checking
- Cannot replace E-E-A-T

### **Solutions**

- Use exported files (CSV/XML)
- Provide sample competitor URLs
- Use structured prompt frameworks
- Always verify citations

# CHAPTER 10 — How to Use ChatGPT for Daily SEO Tasks

## Daily SEO Workflow

Task	ChatGPT Use
Keyword research	Expand keywords into clusters
Content writing	Generate outlines, drafts
SEO audits	Identify technical issues
Link building	Create outreach emails
Local SEO	Write GMB posts
Reporting	Monthly SEO reports

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# SECTION 2 — TECHNICAL SEO PROMPTS

*(Chapters 11–25)*

These chapters include:

- ✓ Detailed explanations
- ✓ Actionable SEO processes
- ✓ Real-world prompts
- ✓ Technical workflows
- ✓ Fix instructions
- ✓ Tables, diagrams & checklists

## CHAPTER 11 — Technical SEO Audit Master Prompt

Technical SEO ensures your website is crawlable, indexable, fast, and error-free. Before optimizing content, keywords, or backlinks — the foundation must be technically sound.

### Why Technical SEO Matters

- Googlebot needs frictionless crawling
- Fast websites rank higher
- Errors drop rankings fast
- UX + CWV affect overall positions
- Clean structure = better AI understanding

**Master Technical SEO Audit Prompt**

Use the full audit prompt to instantly ask ChatGPT for a complete technical analysis:

```
Act as a Senior Technical SEO Consultant.
```

```
Audit the following website:
```

```
[Insert URL]
```

```
Provide a full technical SEO report including:
```

- Crawlability issues
- Indexation issues
- Site architecture
- Core Web Vitals
- Page speed issues
- Mobile issues
- JS rendering issues
- Sitemap + robots.txt issues
- HTTPS + security
- Internal linking structure
- Duplicate content
- Canonical issues
- Thin content
- Schema issues
- Image optimization issues
- Priority fixes with impact score
- 30-day technical fix plan

## CHAPTER 12 — Crawlability & Indexing Prompts

Google must be able to crawl and index your pages effortlessly.

### Common crawlability problems

Problem	Impact
Broken internal links	Crawl waste, errors
Orphan pages	Not indexed
Deep URLs	Hard to discover
Blocked resources	Render issues
JS-generated content	Not fully indexed

#### Crawlability Audit:

Analyze crawl issues for this site: [URL]

#### Report:

- Blocked URLs
- JS-loaded content
- Missing internal links
- Orphan pages
- Redirect loops
- Non-canonical pages
- Crawl depth issues

# CHAPTER 13 — Robots.txt Optimization Prompts

Robots.txt controls access for crawlers.

## Common robots.txt mistakes

- Disallowing wp-admin resources incorrectly
- Blocking CSS/JS
- Blocking important folders
- Missing sitemap directive

```
Here is my robots.txt:
```

```
[PASTE FILE]
```

```
Audit it and provide:
```

- Warnings
- Recommended changes
- Indexed pages it may block
- Optimized robots.txt re-write

# CHAPTER 14 — XML Sitemap Analysis Prompts

Sitemaps help Google discover pages faster.

## Checklist

- ✓ sitemap must contain only indexable URLs
- ✓ priority not required
- ✓ no redirects
- ✓ no 404 URLs
- ✓ include only canonical pages

## Prompt: Sitemap Cleanup

Analyze this XML Sitemap:

[PASTE SITEMAP]

Find:

- Redirected URLs
- Broken URLs
- Non-canonical URLs
- Pagination URLs
- Thin or duplicate pages

Provide:

- Clean sitemap version
- Fix instructions

# CHAPTER 15 — HTTPS & Security SEO Prompts

Security is a ranking signal.

## Common security issues

- Mixed content errors
- Weak TLS
- Non-HTTPS internal links
- Expired SSL certificate
- Duplicate HTTP/HTTPS versions

## Prompt: HTTPS Health Check

Perform a Security SEO Audit for this URL:

[URL]

Check:

- Mixed content
- HTTP to HTTPS redirects
- TLS strength
- Security headers
- HTTPS internal links
- Duplicate HTTP/HTTPS versions

# CHAPTER 16 — Core Web Vitals Audit Prompts

Core Web Vitals = real-world performance ranking factors.

## CWV Metrics

Metric	Target
LCP	< 2.5 sec
FID/INP	< 200 ms
CLS	< 0.1

## Prompt: CWV Audit + Fixes

Act as a PageSpeed Insights Specialist.

Analyze this page for Core Web Vitals:

[URL]

Provide:

- LCP Opportunities
- Render-blocking scripts
- INP fixes
- CLS issues (layout shifts)
- Image optimization improvements
- Lazy-loading suggestions
- Plugin bloat issues
- Optimized CWV improvement plan

# CHAPTER 17 — PageSpeed Insights Prompt System

ChatGPT can turn PSI output into actionable fixes.

## Prompt: Optimize PSI Report

Here is my PageSpeed Insights result:

[PASTE REPORT]

Give:

- Simplified technical explanation
- Exact fixes for each issue
- High-impact vs low-impact issues
- WordPress/Shopify-specific fixes

# CHAPTER 18 — JavaScript SEO Prompts

Modern websites rely heavily on JavaScript — but JS can break SEO.

## Common JS SEO issues

- Content loads only after JS
- JS navigation not crawlable
- JS-injected metadata missing
- JS blocks rendering

Prompt: JS SEO Audit

```
Act as a JavaScript SEO expert.  
Analyze this URL: [URL]  
  
Identify:  
- JS-rendered vs server-rendered content  
- Missing content in raw HTML  
- Lazy-loading issues  
- Hydration errors  
- Script-blocking issues  
- Render-blocking JS/CSS
```

# CHAPTER 19 — Rendering Issues & JS-Based SEO Bugs

Google uses *two waves* of indexing:

1. HTML indexing
2. JS rendering (delayed)

**Prompt: Detect Rendering Issues**

```
Compare server-rendered HTML vs rendered DOM.  
Tell me what Googlebot misses.
```

```
HTML:
```

```
[PASTE HTML]
```

```
Rendered DOM:
```

```
[PASTE DOM]
```

## CHAPTER 20 — Log File Analysis Prompts

Log files show how Googlebot crawls your website.

### Prompt: Analyze Log File

```
Here is my log file sample:
```

```
[PASTE CSV]
```

```
Identify:
```

- Crawl budget waste
- Repeated crawling of useless URLs
- Soft 404 patterns
- Bot activity spikes
- Crawl traps

# CHAPTER 21 — CDN Optimization Prompts

A CDN improves website speed globally.

## Prompt: CDN Optimization

```
Analyze my CDN setup:  
Platform: Cloudflare/Akamai/etc.  
Domain: [URL]  
  
Recommend:  
- Cache rules  
- Brotli/Gzip compression settings  
- Image optimization rules  
- Firewall settings
```

# CHAPTER 22 — Website Architecture Planning

Website architecture = ranking power.

## Prompt: Build SEO-Friendly Architecture

```
Build a silo structure for this website:  
Niche: [Topic]  
Website Size: [small/medium/large]  
  
Output:  
- Category structure  
- Sub-pages  
- Internal linking plan  
- Breadcrumb structure
```

# CHAPTER 23 — Pagination & Infinite Scroll Prompts

Pagination, load-more buttons, infinite scroll can damage crawlability.

```
Act as a Technical SEO Specialist.  
Audit pagination for this site: [URL]
```

Check:

- `rel="next"` and `rel="prev"` handling
- Crawl depth
- Duplicate content
- Faceted navigation issues

# CHAPTER 24 — hreflang Setup Prompts

Hreflang helps Google show the right language version.

Prompt: hreflang Setup

```
Create hreflang tags for:
```

```
Languages: [list]
```

```
URLs: [list]
```

```
Also provide:
```

- hreflang sitemap version
- Common mistakes to avoid

# CHAPTER 25 — Mobile SEO Audit Prompts

Mobile-first indexing = mobile version is the real version.

## Prompt: Mobile SEO Audit

```
Audit the mobile version of this URL:
```

```
[URL]
```

```
Identify:
```

- UX issues
- Tap-target issues
- CLS problems
- Mobile speed issues
- Missing content on mobile
- Responsive errors

---

## SECTION 3 — ON-PAGE SEO PROMPTS

*(Chapters 26–35)*

This section covers the core ranking elements inside your pages — titles, descriptions, headings, entity optimization, NLP, topical relevance, content depth, and more.

You'll get:

- ✓ Deep explanations
- ✓ Real-world SEO workflows
- ✓ 100% practical prompts
- ✓ Tables and diagrams
- ✓ Template systems you can reuse

# CHAPTER 26 — On-Page SEO Audit

## Master Prompt

On-page SEO ensures your page satisfies **keyword intent**, **semantic expectations**, and **ranking factors** that Google measures using NLP (Natural Language Processing).

### On-Page Ranking Factors

Factor	Description
Intent Match	Does content align with query?
Title + H1	Relevance, CTR, clarity
Entity Coverage	Are core semantic topics covered?
Content Depth	Does it answer the full question?
Internal Linking	Are supporting pages connected?
Multimedia	Images + schema + videos
Page Structure	H2/H3 hierarchy

## Master On-Page Audit Prompt

Act as a Senior On-Page SEO Expert.

Audit the following URL:

[Insert URL]

Deliver:

- Target primary keyword
- Secondary keywords
- Missing semantic entities
- Missing sections compared to competitors
- Title/H1 issues
- NLP optimization suggestions
- Internal link recommendations
- Schema suggestions
- Content gaps
- Fix priority list

## CHAPTER 27 — SEO Title & Meta Description Prompts

Titles and meta descriptions directly influence CTR — which influences rankings.

### Best Practices

- ✓ Include primary keyword
- ✓ Add power word
- ✓ Add CTA
- ✓ Keep within pixel limits

**Prompt: Rewrite Titles for SEO + CTR**

Rewrite SEO titles for this URL:

[URL]

Include:

- Primary keyword
- USP
- CTR-boosting power words
- 60-character limit

Generate 10 variations.

### Prompt: Meta Description Generator

Write 10 meta descriptions for:

Keyword: [keyword]

URL: [url]

Guidelines:

- 140-155 characters
- Add CTA
- Include benefits
- Natural keyword usage

## CHAPTER 28 — H1/H2/H3 Structure Optimization

Google evaluates headings to understand content hierarchy.

### Good Heading Structure

```
H1: Main topic keyword
  H2: Sub-topic 1
    H3: Supporting detail
    H3: Questions
  H2: Sub-topic 2
    H3: Steps/Process
```

## Prompt: Optimize Heading Structure

Act as an On-Page SEO Specialist.

Analyze the headings of this page:  
[PASTE HEADINGS]

Provide:

- Missing H2s
- Missing FAQ sections
- Suggested heading improvements
- New optimized H2/H3 structure

# CHAPTER 29 — NLP (Natural Language Processing) Optimization Prompts

Google uses NLP to evaluate content relevance via:

- Entities
- Sentiment
- Relationships
- Categories
- Topic depth

## Prompt: NLP Optimization

Analyze this content using NLP:  
[PASTE CONTENT]

Provide:

- Entities missing
- Semantic gaps
- Related entities to add
- Topic clusters to include
- NLP sentiment improvements

# CHAPTER 30 — Entity-Based SEO Prompts (Semantic SEO)

Entities = Google's language.

If your content includes the right entities, Google instantly understands your topic.

## Prompt: Entity Extraction

```
Extract all entities from this page:
```

```
[URL]
```

```
Provide:
```

- People
- Concepts
- Locations
- Organizations
- Product entities

## Prompt: Add Missing Entities

```
Act as an Entity SEO Specialist.
```

```
Here is my content:
```

```
[PASTE CONTENT]
```

```
Tell me:
```

- Missing entities
- How to insert them naturally
- Where to place them in content

# CHAPTER 31 — Content Depth & Topical Coverage Prompts

If your content isn't deep enough, Google sees it as *thin*.

## Content Depth Checklist

- ✓ Covers subtopics
- ✓ Includes steps/process
- ✓ Includes examples
- ✓ Includes FAQs
- ✓ Includes visuals

### Prompt: Improve Content Depth

Enhance the topical depth **for this** keyword:

[keyword]

My content:

[PASTE CONTENT]

Add:

- Subtopics I missed
- Steps **and** examples
- Diagrams (ASCII)
- FAQs **with** answers

# CHAPTER 32 — Internal Linking Optimization Prompts

Internal links transfer topical authority & improve crawlability.

## Prompt: Internal Link Suggestions

Analyze this site **structure**:

[LIST URLs]

**Suggest:**

- Internal links **for each** page
- Anchor **text**
- Supporting pages
- Silo **structure** improvements

## Prompt: Page-Level Linking

Provide internal linking ideas **for** this page:

[URL]

**Deliver:**

- **10** anchor **text** variations
- Pages **to link FROM**
- Pages **to link TO**

# CHAPTER 33 — Image SEO Prompts

Google reads images using Vision AI → important for ranking.

## Image SEO Checklist

- ✓ Optimized file names
- ✓ WebP format
- ✓ ALT text
- ✓ Descriptive captions
- ✓ Lazy loading

## Prompt: ALT Text Generator

```
Generate SEO-optimized ALT text for the following images:  
[LIST IMAGE NAMES + SHORT DESCRIPTION]
```

Keep ALT text:

- descriptive
- keyword-relevant
- under 110 characters

## Prompt: Image Optimization Audit

```
Audit image optimization for this page:  
[URL]
```

Check:

- Size issues
- Missing ALTs
- File type issues
- Missing captions
- Lazy-loading issues

# CHAPTER 34 — Content Gap & Competitor Gap Prompts

Identify what competitors cover that you don't.

## Prompt: Gap Analysis

```
Perform content gap analysis for:
```

```
My URL:
```

```
[URL]
```

```
Competitors:
```

```
[URL 1]
```

```
[URL 2]
```

```
[URL 3]
```

```
Provide:
```

- Missing subtopics
- Missing entities
- Missing FAQs
- Missing schema
- Suggested content expansion

# CHAPTER 35 — SEO Content Rewrite Prompts

Rewrite existing content for ranking improvement.

## Prompt: SEO Rewrite

Rewrite the following content for SEO:

[PASTE CONTENT]

Improve:

- Entity usage
  - NLP optimization
  - Heading structure
  - Readability
  - Keyword placement
  - Topical depth
-

# SECTION 4 — CONTENT SEO + AEO PROMPTS (Chapters 36–50)

This is one of the most important sections in your SEO ChatGPT Prompts Book because content + AEO is where most traffic growth happens.

## Chapter 36 — AEO Content Blueprint: Turn Any Topic Into an Answer Engine Asset

AI Overviews, Featured Snippets, and People Also Ask require short, structured, authoritative content.

### What AEO Wants

- 40–60 word summaries
- Bullet points
- Tables
- Step-by-step instructions
- FAQs with short answers
- Definitions
- Schema-ready formats

### Prompt: Convert Any Topic to AEO Format

Transform the following topic **into** a fully AEO-optimized answer:

- 1) **40–60** word summary
- 2) **Key** bullet points
- 3) **1** comparison table
- 4) **Step-by-step** instructions
- 5) **5** FAQs **with** direct answers

**Topic:** [insert topic]

# Chapter 37 — Create Perfect “People Also Ask” Responses

PAA questions dominate SERPs. Google reads them to build summaries and AI Overview blocks.

## Prompt: Generate PAA Answers

```
Generate 20 People Also Ask questions about [topic].  
Then answer each in:  
- 30-40 words  
- Simple language  
- AEO-friendly format
```

## Prompt: Turn PAA Into a Full Article

Using the PAA questions above, create an SEO article outline where each PAA becomes an H2 or H3.

# Chapter 38 — Write EEAT-Boosting Content With ChatGPT

EEAT determines whether content is “trustworthy” enough for AI-powered search.

## Prompt: Add EEAT Layers

```
Improve this content with EEAT:  
- personal experience  
- examples  
- case studies  
- author credibility  
- data and stats  
- expert opinions  
Text: [paste content]
```

## Chapter 39 — Create Long-Form SEO Articles (2,000–5,000 Words)

Google prefers depth + clarity + structure.

**Prompt: Generate a 2,000–5,000 Word Article**

```
Write a full long-form SEO article with:
```

- 2000+ words
- H2/H3/H4 structure
- stats & examples
- pro tips
- AEO summary block

```
Topic: [insert topic]
```

## Chapter 40 — Create Content Outlines Based on Top 10 Competitors

```
Analyze the top 10 ranking pages in Google for the keyword: [keyword].
```

```
Give me:
```

- common headings
- missing headings
- opportunities
- final outline that is 40% better

## Chapter 41 — Refresh & Rewrite Outdated Content for Higher Rankings

Updating old pages is the fastest way to grow traffic.

**Prompt: SEO Rewrite for 2025 Standards**

Rewrite this content for modern SEO standards:

- AEO format
- EEAT
- better structure
- updated statistics
- improved readability

Text: [paste content]

## Chapter 42 — Create “Zero Click Search” Optimized Content

Zero-click results come from AI answers, featured snippets, PAA, definitions.

### Prompt: Zero-Click Optimization

Transform this content into zero-click optimized format:

- quick answer
- snippet paragraph
- bullet points
- mini-FAQ

Content: [paste content]

## Chapter 43 — Create Listicle Content (Highly Shareable & SEO-Friendly)

Listicles are perfect for AI + human readers.

### Prompt: Create SEO Listicl

Create an SEO-friendly listicle:

Keyword: [keyword]

Format:

- Catchy intro
- 20-50 list items
- AEO bullets
- examples
- photos ideas

# Chapter 44 — Create Comparison Articles (vs. Content)

Comparison content drives high conversion.

## Prompt: Comparison Page Builder

```
Create a comparison article outline:  
Product 1: [X]  
Product 2: [Y]  
Include:  
- table comparison  
- pros/cons  
- use cases  
- pricing  
- which is better and why
```

# Chapter 45 — Create Review Articles That Pass EEAT Requirements

Reviews need credibility signals.

## Prompt: AI Review Writer (EEAT Compliant)

```
Write a full review article with:  
- hands-on experience section  
- pros & cons  
- rating table  
- alternatives  
- FAQs  
Product: [insert]
```

# Chapter 46 — Transform YouTube Videos Into SEO Articles

Video → SEO blog is a powerful content strategy.

## Prompt: Convert YouTube Into Article

```
Convert the following YouTube transcript into a full SEO article:
```

- clean formatting
- headings
- steps
- examples
- AEO summary

```
Transcript: [paste transcript]
```

# Chapter 47 — Create Topical Authority Pages

Topical clusters build domain authority.

## Prompt: Build Topical Map

```
Create a complete topical map for:
```

```
Primary Topic: [topic]
```

```
Output:
```

- 10 pillar pages
- 30 subtopics
- 100 keyword clusters

# Chapter 48 — Create FAQ Hubs for AEO and Featured Snippets

FAQ hubs often rank instantly in AI Overviews.

## Prompt: Generate Full FAQ Hub

```
Generate a complete FAQ Hub for [topic] including:  
- 30 FAQs  
- 2-line answers  
- snippet-ready  
- schema-ready
```

# Chapter 49 — Create Programmatic SEO Content at Scale

Perfect for travel, jobs, SaaS, courses, products.

## Prompt: Generate Programmatic SEO Template

```
Create a universal SEO template for programmatic pages with:  
- Dynamic title  
- Intro paragraph  
- Specs table  
- Pros/cons  
- CTA  
- FAQ  
Industry: [insert]
```

# Chapter 50 — Create the Ultimate AEO Snippet Block for Any Page

Your page should begin with an “AI-ready answer.”

## Prompt: Generate AEO Snippet Block

```
Create an AEO snippet block for:  
Topic: [topic]  
Output:  
- 40-60 word direct answer  
- 5 key bullets  
- 1 small comparison table
```

---

## SECTION 5 — KEYWORD RESEARCH PROMPTS (Chapters 51–60)

*“The most advanced AI-powered keyword research prompt library for SEO in 2025.”*

# Chapter 51 — Generate Full Keyword Clusters Automatically

Clustering keywords manually takes hours — AI can do it in seconds.

## Prompt: Keyword Cluster Generator

**Cluster the following keywords into groups:**

- primary keywords
- secondary keywords
- supporting long-tails
- questions
- commercial vs informational intent

Keywords: [paste list]

## Prompt: Missing Clusters Discovery

Based on these keywords, tell me which important clusters are missing and should be added.

## Chapter 52 — Build a “Topical Authority Map” Using Only AI

Topical depth is more important than keyword volume.

### Prompt: Topical Map Builder

Create a full topical map for the niche: [topic]

Include:

- Main pillars (H1 categories)
- Sub-pillars (H2 categories)
- 50–150 supporting articles
- Keyword intent for each

## Chapter 53 — Generate High-Intent Buyer Keywords (Money Keywords)

AI helps identify keywords that convert, not just rank.

### Prompt: Buyer Keyword Generator

Generate high-intent commercial keywords for:

Industry: [industry]

Focus on:

- “near me”
- “best”
- “top”

- “compare”
- “reviews”
- “pricing”
- “hire”
- “services”

## Chapter 54 — Long-Tail Keyword Generator (Low Competition + Easy Wins)

Long-tail keywords can rank fast with less effort.

### Prompt: Long-Tail Expansion

Generate 100 long-tail keyword ideas based on:

Primary keyword: [keyword]

#### Filter:

- low competition
- high intent
- easy to rank
- conversational tone

## Chapter 55 — Keyword Gap Analysis Using Competitors

You don't need paid tools — AI can replicate keyword gap insights

Using the top 5 competitors for keyword: [keyword],

#### generate:

- keywords they rank for
- keywords we don't
- missing opportunities
- high-value gaps

# Chapter 56 — SERP Intent Analysis for Any Keyword

Search intent determines ranking success.

## Prompt: Intent Classifier

Analyze the keyword “[keyword]”

### Output:

- Intent (informational/commercial/local)
- What the user really wants
- Search behavior
- CTR opportunities
- Suggested content format

# Chapter 57 — Autogenerate Full Keyword Sheets for Complete Websites

Turn any website into a list of keyword opportunities.

## Prompt: Website Keyword Mapping

Scan this website: [URL]

### Create:

- list of keywords
- clusters
- content gaps
- page mapping
- internal linking opportunities

# Chapter 58 — GEO-Based Keyword Research (Local SEO)

Perfect for freelancers, agencies, brick-and-mortar, and service brands.

## Prompt: Local Keyword Generator

**Generate local keywords for:**

Service: [service]

Location: [city, region]

Include:

- “near me”
- location-specific long-tails
- questions locals ask
- local search intent terms

# Chapter 59 — Keyword Difficulty Prediction Using AI

AI predicts ranking difficulty based on SERP features.

## Prompt: Difficulty Estimator

**For keyword “[keyword]”, estimate:**

- difficulty to rank
- competition type
- domain strength required
- content quality required
- backlink demand
- suggested ranking timeline

# Chapter 60 — Create Keyword → Content Calendar Automatically

Generate a full SEO content plan in seconds.

**Prompt: Content Calendar Builder**

**Using the following keyword list, create a 12-month SEO content calendar:**

- 4 articles per month
- grouped by topic
- sorted by priority
- with target keywords
- and search intent

Keywords: [paste list]

---

# SECTION 6 — SCHEMA & STRUCTURED DATA PROMPTS (Chapters 61–70)

*“The ultimate AI-powered schema generation library for SEO, AEO, and AI search engines.”*

## Chapter 61 — Generate Article Schema (JSON-LD) Automatically

Article schema helps AI and Google understand your content structure and author credibility.

### Prompt: Article Schema Generator

```
Create Article schema in JSON-LD format with:
```

- headline
- description
- author
- datePublished
- dateModified
- wordCount
- mainEntityOfPage
- articleSection
- image

```
Details:
```

```
Headline: [insert]
```

```
URL: [insert]
```

```
Author: [insert]
```

```
Description: [insert]
```

```
Image: [URL]
```

# Chapter 62 — FAQ Schema Generator (Snippet + AEO Ready)

FAQ schema boosts Featured Snippets, PAA ranking, and AI Overview visibility.

## Prompt: Create FAQ Schema

```
Convert the following FAQs into FAQ schema (JSON-LD):  
1) [Question 1] - [Answer 1]  
2) [Question 2] - [Answer 2]  
...  
Provide clean JSON-LD only.
```

# Chapter 63 — Product Schema for Ecommerce Pages

Essential for CTR, AI-rich product cards, pricing, and reviews.

## Prompt: Product Schema

```
Create Product schema for:  
Product: [name]  
Brand: [brand]  
Description: [desc]  
Price: [price]  
Currency: [currency]  
SKU: [sku]  
URL: [url]  
Images: [image list]  
Rating: [rating]  
Review Count: [count]  
Availability: [status]  
Return Policy: [details]
```

# Chapter 64 — LocalBusiness Schema (Local SEO Power Booster)

LocalBusiness schema boosts map pack visibility and local trust.

## Prompt: Local Schema

```
Generate LocalBusiness schema:  
Business Name: [name]  
Address: [address]  
Geo coordinates: [lat, long]  
Phone: [phone]  
Website: [url]  
Opening hours: [hours]  
Services offered: [list]  
Price range: [range]  
Area served: [areas]  
Images: [URLs]
```

# Chapter 65 — Review Schema (Individual + Aggregate)

Review schema improves trust and makes AI summaries more accurate.

## Prompt: Review Schema

```
Create both Review and AggregateRating schema for:  
Product/Service: [name]  
Rating: [X/5]  
Review Count: [count]  
Reviewer: [name]  
Review Body: [text]  
Date: [date]
```

# Chapter 66 — Course Schema (Perfect for Your Digital Marketing Courses)

Helps rank online courses in AEO and rich results.

## Prompt: Course Schema

```
Create Course schema for:  
Course title: [title]  
Instructor: [name]  
Description: [desc]  
URL: [url]  
Provider: [brand]  
Course duration: [duration]  
Course mode: [online/offline]  
Price: [price]
```

# Chapter 67 — Event Schema (Workshops, Webinars, Classes)

Boosts visibility for physical and online events.

## Prompt: Event Schema

```
Create Event schema:  
Event Name: [name]  
Start Date: [date/time]  
End Date: [date/time]  
Location: [venue or online]  
Speaker: [name]  
URL: [url]  
Offer details: [price, currency]
```

# Chapter 68 — HowTo Schema (Powerful for AEO + Tutorials)

Google uses HowTo schema to show step-based instructions.

## Prompt: HowTo Schema

```
Create HowTo schema for:  
Title: [title]  
Description: [desc]  
Steps:  
1. [step 1]  
2. [step 2]  
3. [step 3]  
Tools required: [tools]  
Supplies: [supplies]  
Time needed: [duration]
```

# Chapter 69 — Multi-Type Schema (Article + FAQ + HowTo + Product)

Multi-schema pages perform best for AI search.

## Prompt: Multi-Type Schema Generator

```
Create multi-schema JSON-LD that includes:  
- Article  
- FAQ  
- HowTo  
- Product (optional)  
URL: [insert]  
Topic: [insert]  
FAQs: [list]  
Steps: [list]  
Product info: [optional]
```

# Chapter 70 — AI-Optimized Schema for AEO (Custom Google AI Overview Format)

Special schema designed to increase AI answer selection.

```
Generate custom AEO-optimized schema containing:
```

- short definition
- key facts list
- summary table
- FAQs

```
Topic: [topic]
```

```
Provide clean JSON-LD that reinforces the core answer.
```

---

## SECTION 7 — OFF-PAGE SEO & BACKLINK PROMPTS (Chapters 71–80)

*“The most advanced backlink-building and authority-boosting prompt library for 2025.”*

```
Analyze backlinks for the website: [competitor URL]
```

```
Provide:
```

- backlink types (guest posts, PR, directories, resources)
- domain authority ranges
- anchor text patterns
- link velocity
- best opportunities we can copy
- toxic links to avoid

### Prompt: Competitor Backlink Gap

```
Compare backlinks of:
```

```
Our site: [URL]
```

```
Competitor: [URL]
```

```
Provide a list of backlink opportunities they have but we don't.
```

# Chapter 72 — Guest Post Topic Generator (High Acceptance Rate)

AI can generate topics editors love.

```
Generate 20 guest post ideas that:  
- match the website's niche: [niche]  
- are trending in 2025  
- provide unique value  
- are easy to accept
```

# Chapter 73 — Guest Post Outreach Email Templates (Personalized)

Personalized outreach ≠ spam.

**Prompt: Guest Post Outreach Email**

```
Write a personalized guest post outreach email for:  
- website: [target site]  
- niche: [topic]  
- my brand: [brand]  
- unique angle: [angle]  
Tone: friendly, short, high acceptance rate.
```

# Chapter 74 — HARO / Featured Press Pitch Prompts

HARO, Qwoted, and SourceBottle require expert positioning.

## Prompt: HARO Response Writer

```
Write a HARO pitch:  
Query topic: [topic]  
My expertise: [bio]  
Provide:  
- short expert quote  
- credentials  
- 2-3 practical insights  
- contact details
```

# Chapter 75 — Create Authoritative “Skyscraper” Content to Earn Links

High-authority link magnets.

## Prompt: Skyscraper Content Blueprint

```
Create a skyscraper article outline for:  
Topic: [topic]  
Include:  
- stats  
- case studies  
- comparisons  
- visuals  
- expert quotes  
- free tools or templates
```

# Chapter 76 — Broken Link Building Prompts (Super Effective in 2025)

Broken link building = one of the easiest backlink wins.

## Prompt: Broken Link Replacement Email

```
Write a broken link outreach email:  
- Broken link: [URL]  
- Our replacement content: [URL]  
Tone: helpful, not salesy.
```

## Prompt: Broken Link Finder + Opportunities

```
Analyze this page: [URL]  
Find broken links + similar topics we can replace them with.
```

# Chapter 77 — High-Authority Directory & Citation Prompts

For local and service businesses.

## Prompt: Directory Submission List

```
Generate a list of:  
- high-authority directories  
- niche directories  
- local citation sites  
Industry: [industry]  
Location: [city/country]
```

# Chapter 78 — Build a 90-Day Authority Building Plan (AI-driven)

Holistic backlink strategy.

## Prompt: Authority Plan

```
Create a 90-day authority growth plan for:  
Website: [URL]  
Output:  
- weekly link goals  
- types of backlinks  
- outreach tasks  
- authority signals
```

# Chapter 79 — Create Social Signals & Brand Mentions Strategy

Brand mentions help AEO + EEAT.

## Prompt: Social Signal Plan

```
Create a brand mentions + social signal plan for:  
Brand: [brand]  
Include:  
- Quora  
- Reddit  
- LinkedIn  
- YouTube  
- PR mentions  
- influencer micro-links
```

# Chapter 80 — Create Natural Anchor Text Strategy

Anchor text balance is critical.

## Prompt: Anchor Text Mix

Create a natural, Google-safe anchor text strategy for:

URL: [page]

Keyword: [keyword]

Include percentages for:

- branded
- generic
- partial match
- exact match
- URL anchors

**End Of EBook**

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